

Do you know what toxic chemicals you have used today???
Are you buying a skin care product or a cancer provider???
Have you checked your skin care products for these 9 commonly used toxins???

Toxic Chemicals	Found in	Harmful Effects
Surfactants - (Sodium Lauryl Sulfate, Sodium Laureth Sulfate, Ammonium Lauryl Sulfate, Ammonium Laureth Sulfate etc.)	Found in 90% of personal care products that foam - soaps, bodywashes, shower gels, shampoos etc.	Surfactants are used for 3 reasons - they are cheap, they make the mixture foam well and thicken it appreciably. They have several side effects - improper eye development in children, cataract, nitrate absorption (nitrates are known carcinogenic agents), penetration into systemic tissues (brain, heart, liver) , skin irritation and skin dryness. They are used in car washes, as garage floor cleaners and engine degreasers.
Paraben preservatives (Methyl, Propyl, Butyl, and Ethyl)	Widely used in almost every commercial skin care product!	They can increase the tendency of developing estrogen-dependent diseases like breast tumors , decrease the sperm cell count among males, promote skin allergic reactions like contact dermatitis and rosacea, spur the development of skin cancer and cause problems to foetal development for pregnant women.
Silicone Derived Emollients - (Dimethicone, Dimethicone Copolyol, Cyclomethicone)	Found in a majority of hair, skin & beauty products.	Silicone emollients are occlusive - i.e. they coat the skin, trapping anything beneath it, and do not allow the skin to breathe. Some synthetic emollients are known tumour promoters and accumulate in the liver and lymph nodes. They are also non-biodegradable, causing negative environmental effects.
Mineral Oil (Petrolatum, Petroleum, Paraffin Wax, Liquid Paraffinum, Paraffin Oil)	Found in petroleum jelly and other petroleum based products, creams, lotions etc. Most baby oils are made up of 100% mineral oil!	Petroleum by-products coat the skin like plastic, clogging the pores. They interfere with skin's ability to eliminate toxins, promoting acne and other disorders. They also slow down skin function and cell development, resulting in premature aging . Any mineral oil derivative can be contaminated with carcinogenic agents . Most manufacturers use petrolatum because it is unbelievably cheap.
Propylene/Butylene Glycol	Found in soaps, lotions, creams, shampoos, antiperspirants and even baby wipes.	Propylene Glycol is a very beneficial product -- for your car's radiator. This chemical compound is considered so toxic by the EPA that it mandates that its workers wear protective equipment when handling it. Direct contact can cause brain, liver and kidney abnormalities.
DEA, MEA, TEA	Found in bubble baths, shampoos, soaps, facial cleansers, creams etc.	These are hormone-disrupting chemicals and form cancer-causing agents . They also cause allergic reactions including eye problems, dryness of hair and skin.
Alcohol	Found in lotions, perfumes, mists, toners, gels etc.	A very drying and irritating solvent and dehydrator that strips your skin's natural acid mantle, making you more vulnerable to bacteria, moulds and viruses.
Urea	Commonly found in skincare, bodycare and haircare products, antiperspirants and nail polish.	Contains known carcinogenic agents . Diazolidinyl urea has been established as a primary cause of contact dermatitis.
Linalool	Found in in perfumes, soaps, shampoos, lotions, air fresheners etc.	This is a known narcotic. It causes central nervous system disorder and respiratory disturbances in some cases leading to death.

Harmful-chemical free
100% Vegetarian
Cruelty free

Product	Quantity	MRP (Rs.)
Lotions & Creams		
Vanilla Orange	100ml	150
Sandalwood Twist	100ml	150
Icy Blue	100ml	150
Pink Lemonade	100ml	150
Minty Fresh	100ml	150
Apple	100ml	150
Chocolate Vanilla	100ml	150
Vanilla Peppermint Foot Cream	200ml	300
Ultra Nourish	45g	200
Massage Oils		
Relaxing	200ml	400
Healing	200ml	375
Invigorating	200ml	375
De-stressing	200ml	375
Lavender Rosemary Head Massage Oil	100ml	200
Scrubs		
Chocolate Vanilla Body Scrub	75g	150
Orange Geranium Body Scrub	75g	200
Face Care		
Facial Toner	100ml	275
Face & Body Cooling Gel	75g	250
Face Moisturizer	100ml	180
Face Wash	100ml	150
Apple Face Scrub	75g	200
Fragrant Spray		
White Jasmine	100ml	150
Citrus Bliss	100ml	150

Product	Quantity	MRP (Rs.)
Body Washes		
Vanilla Orange	100/200 ml	120/240
Sandalwood Twist	100/200 ml	120/240
Icy Blue	100/200 ml	120/240
Pink Lemonade	100/200 ml	120/240
Minty Fresh	100/200 ml	120/240
Apple	100/200 ml	120/240
Soaps		
Vanilla Orange	NA	sold by weight
Sandalwood Twist	NA	sold by weight
Icy Blue	NA	sold by weight
Pink Lemonade	NA	sold by weight
Minty Fresh	NA	sold by weight
Body Butters		
Vanilla Orange	75g	250
Sandalwood Twist	75g	250
Icy Blue	75g	250
Pink Lemonade	75g	250
Minty Fresh	75g	250
Lip Balms		
Orange Fanta	5g	95
Lemon Twist	5g	95
Strawberry	5g	95
Mango Mania	5g	95
Chocolate Peppermint	5g	95
Mocha	5g	95

Puro products are available at Eco Corner, 3rd Floor,
Palladium Mall, Lower Parel and also via home delivery